### CITY OF WESTMINSTER

# **Business Resources Guide**

### **Economic Development Assistance**

Business Assistance	The City's Economic Development webpage provides information on resources, programs, and opportunities for Westminster businesses.	
Available Commercial Properties	Searching for available commercial property that are for lease or sale in Westminster? Economic Development staff can provide custom real estate reports via CoStar.	
Consumer Data	Analyze foot traffic patterns and consumer behavior to make data-driven decisions to tailor marketing strategies.	
Demographics	Visit the City's webpage for demographic information including population, income, education, vacancy rate, and others - that support Westminster as successful location to do business.	
Westminster Build	Expedite the permitting process by fast-tracking plan check, construction permits, inspections, and other City-related processes.	

### **Economic Development Contact**

**Caroline Velarde Economic Development Manager** (714) 548-3451 cvelarde@westminster-ca.gov



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WWW.WESTMINSTER-CA.GOV

# Local Resources and Organizations



Westminster Chamber of Commerce	Supports local businesses with resources, networking events, ribbon cuttings, and advocacy. westminsterchamber.org	
Small Business Development Center (SBDC)	Sponsored by the U.S. Small Business Administration, the SBDC offers FREE consulting, mentoring, and training to help small businesses grow and succeed.	
Orange County Workforce Development Board (OCWDB)	Connects employers with workforce offering training, placement, and career services. OCWDB has a mobile unit in Westminster every 1 <sup>st</sup> Thursday and 2 <sup>nd</sup> Friday of the month from 10:00am - 4:00pm at the following locations: 1 <sup>st</sup> Thursday of the month: Family Resource Center 7200 Plaza Street Westminster, CA 2 <sup>nd</sup> Friday of the month: Westminster Library 8180 13 Street Westminster, CA Westminster, CA	
Service Corps of Retired Executives (SCORE)	Nonprofit organization providing free business mentoring services to prospective and established small-business owners.	





# **Popular Events in Westminster**

Flower Festival	Held at the Asian Garden Mall in January before the Lunar New Year, local vendors gather to provide visitors a variety of traditional clothing, flowers, fruits, plants, food, decorations, and more to celebrate. asiangardenmall.com
Lunar New Year Firecracker Show	Ring in Lunar New Year with this vibrant event full of firecrackers, music, a lion dance, and other cultural festivities! asiangardenmall.com
Asian Garden Night Market	This popular night market is hosted every summer, bringing a culture of open-air night markets from Asia to Southern California. Vendors range from delicious Vietnamese street food, to clothing and accessories. asiangardenmall.com
Fall Festival	A lively multi-day event featuring a carnival, live entertainment, delicious food, vendors, activities for children, and much more! The event is FREE to attend and family-friendly, with events, programs, and attractions for all ages. westminster-ca.gov

#### **Tet Parade**

Over 15,000 guests attend the City's annual Tet Parade, held every year to celebrate Lunar New Year and Vietnamese culture in the heart of Little Saigon. Broadcasted across several streaming sites and channels with a viewership of over 250,000 internationally, the parade features colorful floats, marching bands, lion dances, and more. **westminster-ca.gov** 



## **Sponsorship Opportunities**



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**City Event Sponsorship Opportunities** 

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Promote your business to the community while partnering with the City as a sponsor! The City seeks sponsorships for community events such as the popular and widely attended Tet Parade, Fall Festival, and others throughout the year.

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westminster-ca.gov

## **Stay Connected!**

City Social Media	Instagram: @Cityofwestminsterca Facebook: City of Westminster X: WestminsterPIO YouTube: CityofWestminsterCA92683
City of Westminster App	Stay informed on the latest news, find out what's happening in your community, report an issue, and more on the City app!











**WESTMINSTER BUILD** 

Building Westminster forward, one project at a time

Streamlined, easy-to-use online portal

Check plans and permit status

Search existing permits, plans, and inspections

### WWW.WESTMINSTER-CA.GOV/WESTMINSTER-BUILD

## CITY SERVICES DIRECTORY

#### **CITY OF WESTMINSTER** 8200 Westminster Blvd. Westminster, CA 92683 (714) 898-3311 Hours: Monday - Friday, 7:30am - 5:00pm

**V** Pay for invoices

Animal Control	(714) 548-3201
Building	(714) 548-3254
Business License	(657) 622-0222
City Clerk	(714) 548-3237
City Manager	(714) 548-3178
Code Enforcement	(714) 548-3246
Community Preservation Unit	(714) 548-3476
Community Services and Recreation	(714) 895-2860
Economic Development	(714) 548-3451
Family Resource Center	(714) 903-1331
Fire Department - Station #64	(744) 070 4000
(OC Fire Authority)	(714) 379-4920
Graffiti Removal	(714) 548-3253
Housing	(714) 548-3248
Library	(714) 893-5057
Police (non-emergency)	(714) 898-3315
Police (dispatch)	(714) 548-3212
Police (EMERGENCY)	9-1-1
Public Works / Engineering	(714) 548-3243
Senior Center	(714) 895-2878
Trash (Midway City Sanitary District)	(714) 893-3553
Water Division (billing)	(714) 894-3796
Westminster Rose Center (theater)	(714) 793-1139



#### Local Resources

County of Orange	(855) 886-5
Small Business Development Center	(800) 616-7
Westminster Chamber of Commerce	(714) 898-9
Westminster School District	(714) 894-